NATURAL CAPITAL: A NEW DRIVER OF GROWTH FOR COMPANIES

In collaboration with the Global Compact Network Italy Foundation

Hall Diotallevi 2 - Hall Sud

Moderator and introduction Marco Frey - President, Global Compact Network Italy Foundation (GCNI Foundation)

Presentation of the Report "Making the case: Business - Biodiversity and ecosystem services as tools for change" GCNI Foundation, with the scientific support of the Institute of Management of Scuola Superiore Sant’Anna

Gianfranco Bologna - Scientific Director, WWF Italy

Natural Capital: value, economic and legal aspects, international context

Giuseppe Dodaro - Coordinator of Natural Capital and Ecosystem Services, Sustainable Development Foundation

The Italian companies engagement to value, account and protect Natural Capital

Davide Marino - Professor of Economics and Rural Appraisal, University of Molise

Natural Capital policies: soil consumption, water, tax system

SPEAKERS

Laure Ledoux - Deputy Head of Unit B.2 Biodiversity, European Commission

Maria Carmela Giarratano - Director General, Ministry of the Environment, Land and Sea

Stefano Gardi - Italcementi Group Liaison Delegate at WBCSD and CSI

CONCRETE EXPERIENCES: BUSINESS&BES (Biodiversity and Ecosystem Services)

• SNAM SPA EXPERIENCE - Lorenza Barsanti, Focal point Stakeholder Engagement
• SOFIDEL EXPERIENCE - Riccardo Balducci, Corporate Environmental Manager
• PREB - EXPO 2015 EXPERIENCE - Sergio Malcevschi, Expert in Ecological Networks and Ecosystem Services
• ACEA EXPERIENCE - Claudio Puliti, Head of CSR and Sustainability
• Terna EXPERIENCE - Fulvio Rossi, Head of CSR