# Promoted by the National Council of the green economy











7th edition

6<sup>th</sup> and 7<sup>th</sup> November 2018 **Ecomondo - Rimini Expo** 

Programme

# GREEN ECONOMY AND NEW EMPLOYMENT.

PRIORITIES TO BOOST ITALIAN ECONOMY











# REPORT 2018 ON THE STATE OF GREEN ECONOMY

"Green economy and new employment to boost Italian economy" is the theme for the 2018 States General of the Green Economy, introduced, this year as well, by the **Report 2018 on the state f green economy,** now at its fourth edition.

Adopting and implementing ten key green economy policy measures in various sectors over the next ten years, can generate 2.2 mln work units (3.3 including satellite activities) in the next five years. This is what can be read in the first part of the Report, publishing data from a study commissioned by the Sustainable Development Foundation, on green economy development potentials for environmental benefits, well-being and life quality, as well as for an in increase in goods and services production and their added value, especially for job creation.

The second part of the Report updates the analysis of the status of green economy implementation in Italy, with a focus on some key areas: GHG emissions, energy efficiency and energy savings, renewable sources of energy, circular economy, eco-innovation, organic farming, land and natural capital, sustainable mobility.

This year, the Report devotes an additional part to the way towards green cities. Cities are, in fact, a laboratory for developing advanced and integrated solutions for green economy implementation in the urban context, coupling environmental quality, circularity and efficient use of resources, actions to face the climate crisis by adopting adequate governance instruments. Italian cities show an overall delay, though with some leading examples.

In conclusion, the fourth part of the Report provides an updated overview of green economy implementation worldwide, relevant international trends and progresses made, with a focus on worldwide jobs creation due to green economy implementation.



# 6th November 2018

### PLENARY OPENING SESSION

from 10.30 am to 1.00 pm | ROOM NERI - HALL SUD Green economy and new employment. Priorities to boost Italian economy

### THEMATIC SESSIONS

from 3 pm to 6.00 pm | ROOM NERI 2, HALL SUD Cities: green economy labs

from 3 pm to 6.00 pm | ROOM NERI 1 - HALL SUD

The new EU Directives on waste and circular economy: towards national transposition

from 3 pm to 6.00 pm | AGORÀ - HALL CITTÀ SOSTENIBILE

The future mobility: less, electric, green and shared

from 3 pm to 6.00 pm | ROOM DIOTALLEVI 1 - HALL SUD

The green economy in the Italian agriculture and the new Common Agricultural Policy (CAP)

# 7<sup>th</sup> November 2018

# **INTERNATIONAL PLENARY SESSION**

from 09.30 am to 1.00 pm | ROOM NERI 1 - HALL SUD

The role of companies in the transition to green economy: trends worldwide

# CONSULTATION SESSION

from 2.00 pm to 5.00 pm | ROOM TULIPANO - HALL B6

The National Plan for Energy and Climate: recent developments and discussion with the stakeholders





# 6th November 2018

from 10.30 am to 1.00 pm - ROOM NERI - HALL SUD



# PLENARY OPENING SESSION

# GREEN ECONOMY AND NEW EMPLOYMENT. PRIORITIES TO BOOST ITALIAN ECONOMY



Welcome speech CEO IEG - Italian Exhibition Group - Ugo Ravanelli

Chair Antonio Cianciullo - Journalist La Repubblica

#### REPORT 2018 ON THE STATE OF THE GREEN ECONOMY IN ITALY

**Edo Ronchi** - National Council for the Green Economy

#### **GREEN ECONOMY PRIORITIES FOR THE XVIII LEGISLATURE**

**Maria Alessandra Gallone** - Committee for Environment, Environmental Properties and the Land, Senate of the Republic and Environment and Territory focal point, Forza Italia

**Patty L'Abbate** - Committee for Environment, Environmental Properties and the Land, Senate of the Republic, Movimento 5 Stelle

**Attilio Fontana** - President of Lombardia Region, Lega\*

**Andrea Orlando** - Committee for Environment, Territory and Public Works, Chamber of Deputies, Partito Democratico

## **CLOSING REMARKS**

Sergio Costa - Minister for the Environment, Land and Sea

<sup>\*</sup>to be confirmed



# THEMATIC SESSION

# **CITIES: GREEN ECONOMY LABS**

in partnership with







Chair Alessandra Bailo Modesti and Anna Parasacchi - Coordinators Green City Network

#### SPEAKER:

**Roberta Frisoni -** Councilor for Mobility, Land planning and Management, Public Properties, City of Rimini

Vannia Gava - Undersecretary, Ministry of Environment, Land and Sea

**Paola Gazzolo** - Councilor for Land and Coast protection, Civil defense and Environemental and Mountain Policies, Emilia-Romagna Region

**Fabio Scoccimarro** - Councilor for Environment and Energy, Friuli Venezia Giulia Autonomous Region\* **Laura Mariani** - Responsabile delle Politiche abitative e sviluppo urbano, CGIL

#### **GREEN CITY BEST PRACTICE**

**Fabrizio Tucci** - National Coordinator Green City Network and Coordinator Doctorate Planning Design Technology of Architecture, University of Rome "Sapienza"

Stefano Ciafani - President, Legambiente

#### **CASE STUDIES**

**Green Renovation "La Duchère", Lione** - Elisabeth Polzella, Professor, École Nationale Supérieure d'Architecture, University of Lion, France

**Environmental Advancing Notice Projects for cities on Rhine delta, Netherlands** - Patrick Thépot, Professor, École Nationale Supérieure d'Architecture, University of Grenoble, France

**The new Urbanistc Regional 24/2017 and procurement for urban regeneration-** Paolo Ferrecchi, Director General for land and environment care, Emilia-Romagna Region

# **Presentation Best Practice City of Forlì**

**Incentives for efficiency in Energy and Resources uses -** Gloria Zavatta, CEO, AMAT srl, City of Milan

Sustainable Mobility, City of Florence - Giovanna Rossi, Architect



# 6th November 2018 | from 3 pm to 6.00 pm | ROOM NERI 1, HALL SUD THEMATIC SESSION



# THE NEW EU DIRECTIVES ON WASTE AND CIRCULAR ECONOMY: TOWARDS NATIONAL TRANSPOSITION

in partnership with



Introduction and Chairs: Edo Ronchi - President, Sustainable Development Foundation Luca Dal Fabbro - Deputy President, Circular Economy Network

#### **SPEAKERS**

**Sergio Cristofanelli -** Head Coordinator, Integrated Management of waste cycle, Direction General for Waste and Pollution, Ministry of the Environment, Land and Sea

**Stefano Firpo** - Director General for Industrial Policy, Competitiveness and SME, Ministry for Economic Development\*

Rosanna Laraia - Head of National Center for Waste Cycle, ISPRA

Ivan Stomeo - Energy and Waste Delegate, ANCI

**Stefano Vignaroli** - Party Group Leader Movimento 5 Stelle, Committee for Environment, Territory and Public Works, Chamber of Deputies\*

**Luca Briziarelli** - Party Group Leader Lega, Committee for Land, Environment and Environmental Assets, Senate of the Republic

**Chiara Braga** - Party Group Leader Partito Democratico, Committee for Environment, Territory and Public Works, Chamber of Deputies

**Rosella Muroni** - Liberi e Uguali, Committee for Environment, Territory and Public Works, Chamber of Deputies

#### **DEBATE WITH BUSINESS ORGANIZATIONS AND CONSORTIA**

Invited organizations:

ANCO, Assobioplastiche, Assoreca, Assorimap, Assovetro, CDC RAEE, CDCNPA, CIA, CiAI, CIB, CIC, CNA-Ambiente, COBAT, Coldiretti, Comieco, CONAI, Confagricoltura, Confartigianato, Confcooperative, CONIP, CONOE, CONOU, Consorzio RICREA, Corepla, Coreve, Ecopneus, EcoTyre scrl, Fise Assoambiente, Fise Unicircular, Green economy Network - Assolombarda, Kyoto Club, Legacoop Produzione e Servizi, Planet Life Economy Foundation, Rilegno, UTILITALIA.

# 6th November 2018 | from 3 pm to 6.00 pm | AGORÀ, HALL CITTÀ SOSTENIBILE THEMATIC SESSION

# THE FUTURE MOBILITY: LESS, ELECTRIC, GREEN AND SHARED

in partnership with



Chair: Raimondo Orsini - Director, Sustainable Development Foundation

**Introduction:** Angelo Mautone\* - Ministry for Infrastructures and Transport and Cristina Tombolini - Ministry of the Environment, Land and Sea

### **SET THE SCENE**

Massimo Ciuffini - National Platform for Shared Mobility

### KEYNOTE SPEECH: THE FUTURE OF AUTOMOTIVE IN THE DIGITAL ERA

**Pierre Trami-** Fabrique des mobilités (Ademe-France)

#### SHARING -E: ELECTRIC SHARING

Emiliano Niccolai - CEO, Share'ngo

Massimo Santori - Institutional Relations, CNH Industrial - Iveco

Andrea Leverano - Managing Director, Drivenow

Nadio Di Menna - Head, Bluetorino

Fabio Teti - Trasporto Passeggeri Emilia-Romagna (TPER), Corrente Carsharing

Mauro Buzzi - Executive Director, E-Vai Antonio Campione - CEO, Addumacar

### "2 WEELS AND 1 BATTERY": ELECTRIC BIKE/SCOOTER SHARING

Marco Pau - General Manager IT and EU, Lime Italy

Davide Lazzari - Head of Institutional Relations and Business Development, Mobike

Gianluca Pin - Head, Bicincittà

**Sergio Verrecchia** - Contracts, Development & Bike Sharing Director, Clearchannel

Maurizio Pompili - Country Manager, Ecooltra

Alessandro Vincenti - Founder & Business Development, Mimoto

### **CLOSING REMARKS**

Alberto Fiorillo - Head of Urban Areas, Legambiente



# 6th November 2018 | from 3 pm to 6.00 pm | ROOM DIOTALLEVI 1, HALL SUD THEMATIC SESSION

# THE GREEN ECONOMY IN THE ITALIAN AGRICULTURE AND THE NEW COMMON AGRICULTURAL POLICY (CAP)

in partnership with



ministero delle politiche agricole alimentari, forestali e del turismo

Chair: Angelo Frascarelli - Professor, Agricultural, Food and Environment Science, University of Perugia

#### INTRODUCTION AND PRESENTATION OF THE DOCUMENT

**Giuseppe Dodaro** - Head of Natural Capital and Ecosystem Services, Sustainable Development Foundation

#### **DEFINING POST 2020 CAP**

**Alessandra Pesce** - Undersecretary, Ministry of Agricultural, Food and Forestry Policy and Tourism

**Nicola Caputo -** Member of Agriculture and Rural Development Commission, European Parliament\*

**Flavio Coturni -** Head of Unit "Agricultural Policy Analysis and Perspectives", General Direction for Agriculture and Rural Development, European Commission

### "MY CAP IN 3 MINUTES": STAKEHOLDER POINT OF VIEW

Participants: Coldiretti, CIA, Confagricoltura, Confcooperative, Federbio, AIAB, Legambiente, WWF, LIPU, UILA

#### NATIONAL INSTITUTIONS: PRIORITIES AND EXPECTATIONS

Maria Carmela Giarratano - Director General for Nature and Sea Protection, Ministry of the Environment. Land and Sea

**Emilio Gatto -** Director General for Rural Development, Ministry of Agricultural, Food and Forestry Policy and Tourism

**Lorenzo Ciccarese** - Head of Nature Conservation Dpt., Division for Species and Habitat Conservation and Sustainable Management of Forest and Agricultural Systems, National Institute for Environmental Protection and Research (ISPRA)

**Roberto Henke -** Director, Research Center for Policy and Bio-economy, Council for agricultural research and agrarian economy analysis (CREA)



# 7<sup>th</sup> November 2018

from 09.30 am to 1.00 pm - ROOM NERI 1 - HALL SUD





# THE ROLE OF COMPANIES IN THE TRANSITION TO GREEN ECONOMY: TRENDS WORLDWIDE



Chair: Raimondo Orsini - Director, Sustainable Development Foundation

#### **OPENING**

Davide Crippa - Undersecretary, Ministry for Economic Development

# GOVERNMENTS, FINANCE AND INTERNATIONAL INSTITUTIONS FOR GREEN ECONOMY

**Li Li** - Deputy Director General - Energy Saving and Comprehensive Utilization Department, Ministry of Industry and Information Technology (MIIT) of the Chinese government

**Christophe Debien** - Director General, French National Institute for circular economy (France)

**Sufyan Al Issa** - Regional Head of Operations for the Middle East and North Africa, IFC, World Bank Group

Janneke de Vries - Director of European Partnerships, World Resources Institute

#### **BUSINESSES' ROLE INTHE GREEN ECONOMY**

Andrea Bianchi - Director for Industrial Policy, Confindustria

Catia Bastioli - CEO, Novamont

Davide Bollati - President, Davines

Gabriella Chiellino - Board of Directors Member and President Sustainability Commission, ACEA

Giovanni Teodorani Fabbri - Director General, FaterSMART

Marcos Utlley - Managing Director Spain and Italy, Arcadis

Luca Bragoli - Head of International & Institutional Affairs, ERG Group

**Lorenzo Radice** - Head of Sustainability, Ferrovie dello Stato Italiane







# **7th November | from 2.00 pm to 5.00 pm |** ROOM TULIPANO - HALL B6 THEMATIC SESSION

# THE NATIONAL PLAN FOR ENERGY AND CLIMATE: RECENT DEVELOPMENTS AND DISCUSSION WITH THE STAKEHOLDERS

in partnership with





Introduction and Chair: Andrea Barbabella, Head of Energy and Climate, Sustainable Development Foundation and Simone Togni, President of ANEV

### THE NATIONAL PLAN FOR ENERGY AND CLIMATE: PRESENTATION

Davide Crippa - Undersecretary, Ministry for Economic Development

**Michele Dell'Orco** - Undersecretary, Ministry for Infrastructures and Transports

**Tullio Berlenghi** - Head of Tecnical Secretariat of the Minister, Ministry of the Environment, Land and Sea

### **DEBATE WITH BUSINESS ORGANIZATIONS**

Invited organizations:

Anev, Anie Rinnovabili, Anit, Ascomac, Assoidroelettrica, Assogasliquidi, Assocostieri, CIA, CIB, Cobat, Coldiretti, Confcooperative, Confindustria, Confagricoltura, CNA, Elettricità futura, Federesco, Federidroelettrica, Fiper, Fire, Fise Assoambiente, Coordinamento Free, Green Building Council Italia, Kyoto club, Legacoop Produzione & Servizi, NGV.

#### **CLOSING REMARKS**

Davide Crippa - Undersecretary, Ministry for Economic Development

