

Promoted by the **National Council of the Green Economy**

in collaboration with



## Program

9<sup>th</sup> online edition | 3<sup>th</sup> and 4<sup>th</sup> November 2020

live with IEG Expo - Ecomondo

**The Green Deal as the center  
of the Italian Recovery Plan**  
**A new phase for green economy**



**ECOMONDO**

ORGANIZZATO DA  
**ITALIAN  
EXHIBITION  
GROUP**

**KEY ENERGY**  
THE RENEWABLE ENERGY EXPO

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## **THE GREEN DEAL AS THE CENTER OF THE ITALIAN RECOVERY PLAN**

### **A new phase for green economy**

*The Covid-19 pandemic has increased the attention to environmental issues and the awareness of large sectors of public opinion. The serious economic crisis generated by the pandemic is accelerating the need to rethink our future development towards a more resilient development, less exposed to the risks of the great crises of our age. In the analysis and proposals for the relaunch of the economy that are put forward by various European and international offices, the need strongly emerges in this phase not to commit the mistakes of the past and to focus on the green economy as a transition to a new, lasting, inclusive and sustainable development.*

*The European economic relaunch project, the **"Next generation EU" Recovery plan is centered on the Green Deal**, in the awareness that while we respond to the emergency, we must not let other threats grow for our future. The Green Deal is confirmed as the way towards a stronger and more lasting recovery in Italy because it enhances its best potential. Green-oriented companies are now a very consistent reality. All these conditions define a favorable framework for the opening of a new phase of the green economy in Italy: a new leadership and an indispensable leap in quality.*

*This edition of the States General will focus on opening a direct dialogue with the Parliament and the Government, through **specific proposals of guidelines for the Italian Plan to access to fundings from the "Next Generation EU" Recovery Plan**, supported by the data of the 2020 Report on the State of Green Economy in Italy, with the aim of helping to translate the potential of the new context into measures for the development of investments, in its various aspects and sectors, to be implemented in the short term for the recovery of the Italian economy and to consolidate a framework of reference for the necessary reforms.*



# Agenda

2020 online edition

## 3th November

### OPENING PLENARY SESSION

The Green Deal as the center of the Italian Recovery Plan

*A new phase for the green economy*

- from 11.15 am to 1 pm

### FOCUS THEMATIC SESSIONS

#### CIRCULAR ECONOMY MEASURES IN THE NATIONAL RECOVERY PLAN

- from 3 pm to 5.30 pm

#### OPPORTUNITIES FOR THE ITALIAN AGRIFOOD SYSTEM IN THE GREEN DEAL

- from 3 pm to 5 pm

#### FINANCING URBAN REGENERATION AS A PILLAR OF THE ITALIAN RECOVERY PLAN

- from 3 pm to 5 pm

## 4th November

### INTERNATIONAL PLENARY SESSION

Governments and green companies in the new global scenario

- from 9.30 am to 12.30 pm

### FOCUS THEMATIC SESSIONS

#### FINANCING THE CLIMATE NEUTRALITY

Italy for Climate Roadmap to target funds of the Recovery Plan

- from 3 pm to 5 pm

#### Special event - LESSCARS: NEXT GENERATION MOBILITY

- from 3 pm to 5 pm



**3rd of November 2020**

**from 11.15 am to 1 pm - live streaming**

## **OPENING PLENARY SESSION**

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### **The Green Deal as the center of the Italian Recovery Plan A new phase for the green economy**

*Welcome remarks: Italian Exhibition Group President - Lorenzo Cagnoni*

*Moderator: Donatella Bianchi - Journalist RAI and President WWF Italia*

**Opening: Stefano Bonaccini**, President, Emilia-Romagna Region

#### **Presentation of the 2020 Report on the State of the Green Economy in Italy**

- **Edo Ronchi** - National Council for the Green Economy

#### **Participation of:**

- **Stefano Patuanelli** - Minister of Economic Development
- **Vincenzo Amendola** - Minister for European Affairs
- **Rossella Muroli** - Vicepresident, Committee for Environment, Territory and Public Works, Chamber of Deputies
- **Antonio Misiani** - Vice Minister for the economy and finance

#### **Conclusions**

- **Sergio Costa** - Minister for the Environment, Land and Sea



**4<sup>th</sup> of November 2020**

**from 9.30 am to 12.30 pm - live streaming**

## **INTERNATIONAL PLENARY SESSION**

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### **“Governments and green companies in the new global scenario”**

**Moderator: Raimondo Orsini** - Director, Sustainable Development Foundation

**Intervento di apertura:**

- **Riccardo Fraccaro** - Undersecretary of State to the Presidency of the Council of Ministers

#### **A NEW GREEN AGENDA FOR GOVERNMENTS**

##### **EU**

- **Simona Bonafè** - Member of the European Parliament
- **Sigrid Kaag** - Minister for Foreign Trade and Development Cooperation, Government of the Netherlands

##### **USA**

- **Jeffrey Sachs** - Director, Center for Sustainable Development, Columbia University

##### **CINA**

- **Sun Chengyong** - Ministry Counsellor, Embassy of the People's Republic of China in Rome

#### **GLOBAL CHALLENGES FACING ITALIAN COMPANIES**

- **Roberto Luongo** - Director General, Italian Trade Agency
- **Andrea Illy** - Chairman, illycaffè
- **Carlo Tamburi** - Ceo, Enel Italia
- **Catia Bastioli** - Ceo, Novamont
- **Gianfranco Battisti** - Ceo, Ferrovie dello Stato Italiane
- **Maria Paola Chiesi** - Shared Value & Sustainability Head, Chiesi Farmaceutici
- **Giuseppe Gola** - Ceo, Acea
- **Andrea Grillenzoni** - General Director and Vicepresident, GARC
- **Pierroberto Folgiero** - Ceo, Nextchem

**3<sup>rd</sup> of November 2020**

from 3 pm to 5.30 pm - live streaming



## **CIRCULAR ECONOMY MEASURES IN THE NATIONAL RECOVERY PLAN**

*in partnership with*



**Moderator: Antonio Cianciullo**, Journalist La Repubblica

### **Opening Remarks:**

- **Edo Ronchi** - President, Sustainable Development Foundation
- **Stefano Leoni** - Coordinator, Circular Economy Network

### **Participation of:**

- **Laura D'Aprile** - Director General for circular economy, Ministry for the Environment, Land and Sea
- **Elio Catania** - Senior Advisor e Counsellor for Industrial policy, Ministry for economic development
- **Alessia Rotta** - President, Committee for Environment, Territory and Public Works, Chamber of Deputies
- **Gianni Giroto** - President, Committee Committee for Industry, Trade, Tourism, Senate of the Republic
- **Roberto Morabito** - President, ICESP (Italian Circular Economy Stakeholder Platform)
- **Luca Dal Fabbro** - Vice President, Circular economy network

**DEBATE: experiences and ability to face the new challenges of the Recovery plan. Invited to intervene:** the promoters of the Circular Economy Network, business organizations and companies

Assobioplastiche, Assorimap, CDC RAEE, CiAI, CIB, CNA-Ambiente, COBAT, Co.Ge.Di, Comieco, CONAI, Confartigianato, Confcooperative, CONIP, CONOE, CONOU, Consorzio Biogas, Corepla, Coreve, Erion, EcoTyre, Federbeton, Fise Unicircular, Green Economy Network – Assolombarda, FaterSmart, Iren, Legacoop Produzione e Servizi, Montello, Novamont, Rilegno, Snam, Versalis, UTILITALIA.

**3<sup>rd</sup> of November 2020**

from 3 pm to 5 pm - live streaming



**OPPORTUNITIES FOR THE ITALIAN  
AGRI-FOOD SYSTEM IN THE GREEN DEAL**

***A new balance between business  
competitiveness, social wellbeing and  
nature protection.***

*in partnership with*

**mipaft**

ministero delle politiche agricole  
alimentari, forestali e del turismo

**Moderation and introduction: Giuseppe Dodaro** - Giuseppe Dodaro, coordinator for Natural Capital, Ecosystem services and Natural Capital, Sustainable Development Foundation

**Opening Remark:**

- **Teresa Bellanova** - Minister of Agricultural, Food and Forestry Policies\*  
*"Italy and the challenge of a new agrifood system"*

**Interventi di:**

- **Paolo De Castro** - MEP, Commission for Agriculture and Rural development, European Parliament  
*"The political discussion in Europe"*
- **Flavio Coturni** - Head of Unit "Agricultural Policy Analysis and Perspectives", European Commission  
*"The road to new PAC and farm to fork"*
- **Filippo Gallinella** - President, Committee Agriculture, Chamber of Deputies  
*"Italy and the challenge of a new agrifood system"*

**WHAT CHANGES FOR BUSINESS FOR**

**agricultural production: David Brussa**, Total Quality Director and Sustainability, illycaffè

**agricultural production: Ugo Peruch**, Director Agricultural Service, Mutti

**organic production and zootechny: Pietro Campus**, President, ICEA

**ROUND TABLE AND DISCUSSION WITH THE BUSINESS ORGANIZATION OF THE SECTOR**

- **Francesco Ciancaleoni** - Environment and territory sector, Coldiretti
- **Alessandra De Santis** - Head for European Affairs, CIA
- **Cristina Tinelli** - Head of Brussels Office, Confagricoltura

**Conclusions**

- **Stefano Ciafani** - President, Legambiente

*\*to be confirmed*

**3<sup>rd</sup> of November 2020**

from 3 pm to 5 pm - live streaming



**FINANCING URBAN REGENERATION  
AS A PILLAR OF THE ITALIAN  
RECOVERY PLAN**

**The Green city as key player for the  
Green Deal**

*in partnership with*



**Moderation and introduction:: Anna Parasacchi, Coordinator, Green City Network**

**Opening Remarks:**

- **Edo Ronchi** - President, Sustainable Development Foundation
- **Dario Franceschini** - Ministry of Cultural Heritage and Activities and Tourism

**They discuss:**

- **Roberto Morassut** - Undersecretary of State for the Environment, Land and Sea
- **Roberto Moneta** - Ceo, GSE
- **Massimo Sabatini** - Director General, Agency for the Territorial Cohesion

**Presentation of an international case study:**

- **Fabrizio Tucci** - Coordinator of the Green City Network International Experts Group and Coordinator of the PDTA Doctorate, "Sapienza" University of Rome

**Cities toward urban regeneration:**

- **Valerio Barberis** - Councillor for environment, City of Prato
- **Marco Granelli** - Councillor for Mobility, City of Milan
- **Enrico Mazzolani** - Councillor for Public Works and City Planning, City of Cervia

**Companies for Urban regeneration:**

- **Davide Bollati** - Chairman, Davines
- **Stefano Zuelli** - CEO, Iren Smart Solution



**4<sup>th</sup> of November 2020**

from 3 pm to 5 pm - live streaming



**FINANCING THE CLIMATE  
NEUTRALITY**

**Italy for Climate Roadmap to  
target funds of the Recovery Plan**

*in partnership with*



**Moderator** - *Sissi Bellomo, Journalist, Sole 24 ore*

**Opening**

- **Antonio Scino** - Head of Department for Economic Policy Planning and Coordination (DIPE), Presidency of the Council of Ministers

**Introduction**

- **Andrea Barbabella** - Coordinator, Italy for Climate  
*"The National Climate Roadmap: a guide to direct the recovery plan funds"*

**Discussants**

- **Riccardo Fraccaro** - Undersecretary of State to the Presidency of the Council of Ministers
- **Monica Frassoni** - President, European Alliance to Save Energy (EUASE)
- **Mario Nava** - Director General, Directorate-General for Structural Reform Support

**Presentation of the Appeal for climate: Edo Ronchi, Catia Bastioli, Veronica Aneris**

**ROUNDTABLE: Public and private investments for the transition**

- **Valerio Capizzi** - Head of Energy EMEA, Ing Bank
- **Maria Elena Camarda** - Coordinator, Unit for Assessment and Verification of Public Investments, DIPE
- **Michaela Castelli** - President, Utilitalia
- **Agostino Re Rebaudengo** - President, Elettricità Futura
- **Sara Lovisolo** - Technical Expert Group EU Commission and Group sustainability manager, London stock exchange group

**4<sup>th</sup> of November 2020**

from 3 pm to 5 pm - live streaming



**LESSCARS: NEXT GENERATION MOBILITY**  
**IV National Conference on shared mobility - special event**

*in partnership with*



**Moderator: Raimondo Orsini** - Coordinator, National Platform for Shared Mobility

**Welcome remarks: Christian Previati**, Brand manager, Key Energy

**Session I: Visions, scenarios, evolution lines**

- **Tullio Berlinghi** – Chief Technical secretariat, Ministry for the environment, land, and seas
- **Paola De Micheli** – Minister for Infrastructures and Transport\*

**Session II: Presentation IV Report on Shared Mobility: summing up**

**Massimo Ciuffini** - National Platform for Shared Mobility

**Discussants:**

- **Luigi Onorato** - Senior Partner | Monitor Deloitte
- **Sara Venturoni** - Stations Director, RFI
- **Giovanna D'Esposito** - General Manager Southern Europe, Uber
- **Anna Donati** - Kyoto Club
- **Matteo Antoniola** - Business Development Director, 5T, Torino
- **Fabrizio Garavaglia** - Presidente, NordCom
- **Marco Nero Formisano** - "Fotografo sostenibile" Project

**Conclusions:**

- **Giusy Lombardi** - Director General, Ministry for the environment, land, and seas\*
- **Angelo Mautone** - Director General, Ministry for Infrastructures and Transport\*

*\*to be confirmed*