

Promoted by National Council of the Green Economy



in collaboration with



**10<sup>th</sup> edition | 26 and 27 october 2021**  
IEG Expo - Ecomondo - Fiera di Rimini

# PROGRAM

**10 years of Green Economy in Italy:**  
the achievements and the strategic role towards 2030



**ECOMONDO** | ITALIAN EXHIBITION GROUP

**KEY ENERGY**  
THE RENEWABLE ENERGY EXPO

Promoted by **National Council of the Green Economy**

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10<sup>th</sup> edition - program

**26 - 27 October 2021**

## **10 YEARS OF GREEN ECONOMY IN ITALY**

### **The achievements and the strategic role towards 2030**

*The tenth edition of the States General of the Green Economy takes place on the eve of COP26 on climate and coincides with the launch of the National Recovery and Resilience Plan, and, more broadly, with the measures to relaunch the economy after the recession due to the pandemic. The green economy is the driving force of such recovery, which specifically aims to a Green Deal based on a circular and decarbonized economy, able to face the climate crisis and to promote a quality, long-lasting, and resilient development.*

*The next decade will be crucial to achieve climate neutrality, facing demanding changes in all sectors: energy, industry, transport, agriculture, construction, services.*

*The progresses of the green economy in Italy over the last decade show that we have the capacity and the potential to turn the challenges of the next decade into opportunities for development, investments, and employment.*

*The ecological transition and the digitalization should be addressed with an integrated approach. The ecological transition requires demanding measures and adequate resources: it is a unique opportunity what can turn into a great opportunity, to be managed with adequate measures and consistency.*

# Agenda

2021 edition



## 26 October

### OPENING PLENARY SESSION

**TEN YEARS OF GREEN ECONOMY IN ITALY.  
THE ACHIEVEMENTS AND THE STRATEGIC ROLE TOWARDS 2030**

- 11.15 am - 1.00 pm | Room Neri

### FOCUS THEMATIC SESSIONS

#### THREE DAYS TO COP26: EXPECTATIONS, RISKS, INTERESTS

*in collaboration with Italy for Climate*

- 3.00 pm - 6.00 pm | Room Neri 1

#### CLIMATE NEUTRALITY IN GREEN CITIES

*in collaboration with the Green City Network*

- 3.00 pm - 6.00 pm | Agorà City&Mobility pav. D7

#### THE ROLE OF GREEN ECONOMY FOR THE ECOLOGICAL TRANSITION OF THE ITALIAN AGRI-FOOD SECTOR

*in collaboration with CREA and Rete Rurale Nazionale*

- 3.00 - to 6.00 pm | Room Neri 2

## 27 October

### INTERNATIONAL PLENARY SESSION

**GOVERNMENTS AND COMPANIES TOWARDS CLIMATE NEUTRALITY**

- 9.30 am - 1.00 pm | Room Neri 1

### FOCUS THEMATIC SESSIONS

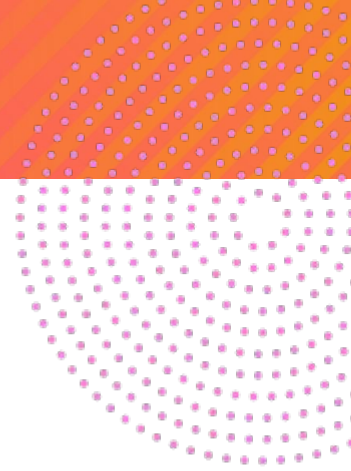
#### THE NATIONAL STRATEGY FOR CIRCULAR ECONOMY

*in collaboration with the Circular Economy Network*

- 3.00 pm - 6.00 pm | Room Neri 1

**26 October 2021**

**11.15 am - 1.00 pm - Room Neri**



## **OPENING PLENARY SESSION**

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### **Ten years of green economy in Italy. The achievements and the strategic role towards 2030**

*2021 Report on the state of the green economy  
with a focus on Digitalization for the ecological transition*

**Moderator: Sissi Bellomo**, Journalist, Il Sole 24 Ore

*Welcome remarks: Italian Exhibition Group President - **Lorenzo Cagnoni***

**Welcome remarks: Irene Priolo**, Region Councillor for Environment,  
Emilia-Romagna Region

#### **OPENING REMARKS:**

- **Roberto Cingolani**- Minister for the ecological transition (video)

#### **INTRODUCTION:**

***Make Italy the driver of green economy in Europe***

- **Edo Ronchi** - National Council for the Green Economy

#### **DISCUSSION:**

- **Ilaria Fontana** - Sottosegretario di Stato alla transizione ecologica
- **Simona Bonafé** - Member of the EU Parliament, Vicepresident S&D group  
*"Fit for 55": the European roadmap and the implementation package*
- **Laura Cozzi** - Chief Energy Modeller, International Energy Agency  
*Global energy scenarios in the World Energy Outlook 2021*

**27 October 2021** 09.30 am - 1.00 pm - Room Neri 1

## INTERNATIONAL PLENARY SESSION

### Governments and companies towards climate neutrality

**Moderators** Chiara Giallonardo, RAI journalist  
Raimondo Orsini - Director, Sustainable Development Foundation

Welcome remarks: Italian Exhibition Group CEO - **Corrado Peraboni**

#### Opening remarks:

- **Luigi Di Maio** - Minister for foreign affairs and international cooperation
- **Enrico Giovannini** - Minister for infrastructures and sustainable mobilities

### INTERNATIONAL COMMITMENTS ON THE EVE OF COP26

- **Francesco La Camera** - Director-General, International Renewable Energy Agency  
*Renewable energies for the decarbonization*
- **Jill Morris** - Ambassador of the United Kingdom to Italy  
*COP 26 and Race to Zero*
- **Jeffrey Sachs** - Director, Center for Sustainable Development, Columbia University  
*USA, China and Europe in the new geo-climate balances*

### COMPANIES GLOBAL CHALLENGES FOR THE DECARBONIZATION

**Introduction:** Roberto Luongo - Director General, Italian Trade Agency  
*The value of the "made green in Italy"*

#### **The decarbonization in the energy sector**

- **Valentina Bosetti** - President, Terna
- **Carlo Tamburi** - CEO, Enel Italia

#### **Circular economy for climate neutrality: the role of multi-utility**

- **Giuseppe Gola** - CEO, Acea
- **Alessandro Russo** - President and CEO, Gruppo CAP
- **Gianni Vittorio Armani** - CEO, Iren

#### **The agrifood sector towards regenerative bioeconomy**

- **Andrea Illy** - Co-President, Regenerative Society Foundation and President, illycaffè
- **SimonPietro Felice** - Director General, Caviro
- **Francesco Mutti** - CEO, Mutti

#### **Sharing, digitalization, and decarbonization: the future of mobility**

- **Renato Mazzoncini** - CEO, A2A
- **Lorenzo Radice** - Sustainability manager, Ferrovie dello Stato Italiane
- **Giovanna D'Esposito** - General Manager Southern Europe, Uber

**26 October 2021** 3.00 pm - 6.00 pm - Room Neri 1

## FOCUS THEMATIC SESSION

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### Three days to COP26: expectations, risks, interests

**Moderator:** Antonio Cianciullo - Huffington Post journalist and Italy for Climate correspondent from COP26

#### Introductory session: The challenges of the international climate negotiation

- **Andrea Barbabella** - Coordinator, Italy for Climate  
*The Italian and international framework on the eve of COP*
- **Ken O’Flaherty** - COP26 Regional Ambassador  
*Key points at the COP26 negotiation table*
- **Mauro Petriccione** - DG Climate Action, European Commission  
*The European leadership in the global climate challenge*
- **Eleonora Evi** - Environment Committee, European Parliament  
*The Fit for 55 European package to implement the ecological transition*
- **Rossella Muroni** - Vice President, Environment Committee, Chamber of Deputies  
*Italy towards climate goals, between challenges and opportunities*

#### Workshop: The decarbonization in the economic sectors towards 2030 and the strategic role of companies

*There is no one-size-fits-all approach for all sectors: each of them needs a specific roadmap supporting companies to identify their net zero strategies*

#### Testimonials

- **Davide Bollati (Davines)** *industry*
- **Maria Paola Chiesi (Chiesi Farmaceutici)** *industry*
- **Barbara Gatto (Cna)** *SMEs*
- **Alessandro Lagostena (Erg)** *electric generation*
- **Antonello Magliozzi (Arcadis)** *energy efficiency*
- **Riccardo Piunti (Conou)** *circular economy*
- **Roberto Venafro (Edison)** *energy*
- **Fabrizia Vigo (Anfia)** *transport*

#### Conclusions

- **Edo Ronchi:** President of the Sustainable Development Foundation

**26 October 2021** 3.00 pm - 6.00 pm - Agorà City&Mobility pav. D7

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## FOCUS THEMATIC SESSION

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### Climate neutrality in Green Cities



**Moderator:** Anna Parasacchi - Coordinator, Green City Network

#### Presentation of the Report on Cities towards climate neutrality:

- **Fabrizio Tucci** - Coordinator of the Green City Network International Experts Group and Coordinator of the PDTA Doctorate, "Sapienza" University of Rome

#### Panel discussion:

- **Barbara Florida** - Under Secretary of State for Education
- **Oliviero Montanaro** - Director General, Minister for the ecological transition
- **Stefano Laporta** - President, ISPRA

#### Presentation of the project "Clever Cities" | Politecnico di Milano - WWF:

- **Eugenio Morello** - Politecnico di Milano

#### Contribution from cities on the initiatives towards climate neutrality:

- **Città di Glasgow** - *Paola Pasino*, Principal Officer, City Centre Regeneration - Glasgow City Council
- **City of Brescia** - *Miriam Cominelli*, Councillor
- **City of Livorno** - *Silvia Viviani*, Councillor
- **City of Milan** - *Manuela Ojan*, Director of the Environmental transition area, AMAT
- **City of Parma** - *Federico Pizzarotti*, Major and *Tiziana Benassi*, Councillor
- **City of Sorradile** - *Pietro Arca*, Major

**26 October 2021** 3.00 pm - 6.00 pm - Room Neri 2

## FOCUS THEMATIC SESSION

in partnership with

**The role of green economy  
for the ecological transition  
of the Italian agri-food sector**



RETERURALE  
NAZIONALE  
20142020



**Introduction and moderation:** **Giuseppe Dodaro** - coordinator for Natural Capital, Green Infrastructures and Agriculture, Sustainable Development Foundation

### Panel discussion:

- **Alessandro Monteleone** - CREA  
*Challenges and opportunities for the ecological transition of the agri-food sector*
- **Marco Perona** - Scientific Director, Osservatorio Smart AgriFood  
*Agriculture 4.0: the digitalization of the national agri-food system*
- **Andrea Calori** - President, Està  
*Increasing food sustainability and sustainable consumption: Food Strategies and Food policies*
- **Massimo Iannetta** - Head of Biotechnology and Agro Industry Division, ENEA  
*The role of bioeconomy for a new competitiveness of agri-food companies*

### Roundtable: *Ideas and proposals for the green transition of the agri-food sector*

- **Coldiretti** – Andrea Degli Esposti, Regional delegate for Emilia-Romagna, Coldiretti Giovani Impresa
- **CIA** - Pietro Nicolai, Area Agri-food policies and food security
- **Confagricoltura** - Giovanna Parmigiani, member of the Executive Board
- **Coalizione Cambiamo Agricoltura** - Federica Luoni, Nature conservation area, Lipu
- **Veneto Region** - Franco Contarin, Director *Autorità di Gestione PSR 2014-2020, Bonifica e irrigazione*
- **Parco Nazionale delle Colline Metallifere Grossetane** - Lidia Bai, President
- **European Commission** - Giovanni De Santi, JRC, Commission Knowledge Centre for Bioeconomy
- **Mutti SpA** - Ugo Peruch, Agricultural Service Director
- **Confcooperative** - Maurizio Gardini, President
- **Alce Nero** - Massimo Monti, CEO
- **CSQA** - Maria Chiara Ferrarese, Deputy Director

### Conclusions:

- **Stefano Patuanelli** - Minister of Agriculture, Food and Forestry



**27 October 2021** 3.00 pm - 6.00 pm - Room Neri 1

## FOCUS THEMATIC SESSION

in partnership with



### The national strategy for circular economy

**Moderator:** Antonio Cianciullo - Circular Economy Network

#### Introduction:

- Stefano Leoni - Circular Economy Network  
*Proposals by the Circular Economy Network for the national strategy for circular economy*

#### Panel discussion:

- **Vannia Gava \*** - Under Secretary of State for the ecological transition
- **Alessia Rotta** - President, Committee for Environment, Territory and Public Works, Chamber of Deputies
- **Maria Alessandra Gallone** - Territory, Environment, Environmental Heritage Committee, Senate of the Republic
- **Laura D'Aprile** - Head of the Department for the ecological transition and green investments, Ministry for the Ecological Transition
- **Alessandro Bratti** - Director General, ISPRA
- **Stefano Ciafani** - President, Legambiente
- **Luca Dal Fabbro** - Managing Partner, Italian Fund for Circular Economy
- **Gianna Fracassi** - Deputy Secretary General, CGIL
- **Roberto Morabito** - President, ICESP (Italian Circular Economy Stakeholder Platform), Department director, ENEA
- **Maria Cristina Piovesana** - Vice President for the Environment, Sustainability and Culture, Confindustria

Contributions from the promoters of the Circular Economy Network, business organizations, and companies

**COBAT** - Giancarlo Morandi, President | **CONAI** - Luca Ruini, President | **CONOU** - Riccardo Piunti, President | **Erion** - Giorgio Arienti, President | **Federbeton** - Margherita Galli, Environmental Manager | **Gruppo Hera** - **Aliplast S.p.A.** - Carlo Andriolo - CEO | **Montello** - Roberto Sancinelli - President | **Burgo Group**

#### Conclusions:

- **Edo Ronchi** - President, Sustainable Development Foundation

\* to be confirmed