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11th edition | 8 and 9 november 2022

IEG Expo - Ecomondo - Fiera di Rimini

PROGRAM

THE NEW CHALLENGES FOR ITALIAN COMPANIES IN THE ECOLOGICAL TRANSITION

High costs of energy, raw materials,
and climate crisis

in partnership with



STATES GENERAL OF THE GREEN ECONOMY



Agenda 11th Edition

8 and 9 November 2022

THE NEW CHALLENGES FOR ITALIAN COMPANIES IN THE ECOLOGICAL TRANSITION

High costs of energy, raw materials, and climate crisis

The eleventh edition of the States General of the Green Economy is taking place at the end of 2022, a year marked by significant difficulties for the Italian economy, with a rise in the inflation, the first signs of recession, prices gas and electricity that are still too high, in a scenario characterized by uncertainties due to the war unleashed in Europe by Russia against Ukraine.

2021, following the fall caused by Covid-19, was the year of the recovery, pushed by the European Green Deal. We linked to that the National Recovery and Resilience Plan, that supports the Italian green economy in various sectors, focusing on the ecological transition and the decarbonization, in order to ensure competitiveness and perspectives to our economy.

In the new 2022 context, proceeding towards the ecological and climate transition, overcoming obstacles and avoiding fallbacks, presents significant opportunities. Changes towards climate and ecological sustainability are a demanding but necessary challenge, that we can manage, seizing the opportunities they offer.

AGENDA

States General of the Green Economy 2022

OPENING PLENARY SESSION - 8 NOVEMBER

THE NEW CHALLENGES FOR ITALIAN COMPANIES IN THE ECOLOGICAL TRANSITION

from 11.15 am to 1.00 pm | Room Neri

INTERNATIONAL PLENARY SESSION - 9 NOVEMBER

GOVERNMENTS AND COMPANIES TOWARDS CLIMATE AND ECOLOGICAL TRANSITION

from 9.30 am to 1.00 pm | Room Neri 1

FOCUS THEMATIC SESSIONS

Implementation of the European Action Plan and the National Strategy for the circular economy

in collaboration with the Circular Economy Network

8 November from 3.00 pm to 6.00 pm | Room Neri 1

Cities and the challenge of climate change

in collaboration with the Green City Network

8 November from 3.00 pm to 6.00 pm | Agorà Energy 2 pav. D7

A green future for the Italian agri-food sector

in collaboration with CREA - Rete Rurale Nazionale and Davines

8 November from 3.00 pm to 6.00 pm | Room Neri 2

Circularity of water - Challenges, solutions and technologies for a new international geography

in collaboration with the Embassy and Consulate General of the Netherlands and Renewable Matter

8 November from 4.30 pm to 6.00 pm | Bio-based Industry Room - pav. D1

Visions of the future: italian companies racing towards climate neutrality

in collaboration with Italy for Climate

9 November from 3.00 pm to 6.00 pm | Room Neri 1

8 November 2022

from 11.15 am to 1 pm | Room Neri

OPENING PLENARY SESSION

THE NEW CHALLENGES FOR ITALIAN COMPANIES IN THE ECOLOGICAL TRANSITION

High cost of energy, raw materials, and climate crisis

Chair: Celestina Dominelli · *Il Sole 24 ore*

Welcome remarks

- **Lorenzo Cagnoni** · President, IEG - Italian Exhibition Group
- **Irene Priolo** · Region Councillor for Environment, Emilia-Romagna Region

Opening remarks *video message*

- **Paolo Gentiloni** · European Commissioner for the economy

Presentation of the 2022 Report on the State of the Green Economy

- **Edo Ronchi** · National Council for the Green Economy

Representatives of parliamentary groups

Luca De Carlo · Fratelli d'Italia | **Simona Bonafé** · Partito democratico | **Gianni
Pietro Giroto** · Movimento 5 Stelle

9 November 2022

from 09.30 am to 1.00 pm - Room Neri 1

INTERNATIONAL PLENARY SESSION

GOVERNMENTS AND COMPANIES TOWARDS CLIMATE AND ECOLOGICAL TRANSITION

Chair: Chiara Giallonardo · Journalist, RAI
Raimondo Orsini · Director, Sustainable Development Foundation

Opening remarks

- Silvia Grandi · Director General for circular economy, Ministry for the environment and energy safety
- Corrado Peraboni · CEO, IEG - Italian Exhibition Group

OPENING

- **Gilberto Pichetto Fratin** · Minister for the Environment and energy safety

BERLIN, PARIS, NEW YORK, SHARM EL-SHEIKH

- **Viktor Elbling** · German Ambassador to Italy *video*
- **Giovanna Botteri** · Rai correspondent from Paris
- **Paolo Mastrolilli** · La Repubblica correspondent from New York
- **Jeffrey Sachs** · Director, Center for Sustainable Development, Columbia University *video*

ITALIAN COMPANIES TOWARDS THE ECOLOGICAL TRANSITION

Introduction: Irene Pipola · Sustainability Consulting Leader Italia - EY
Companies and the ecological transition: challenges, obstacles, and opportunities

discussants:

- **Roberto Luongo** · Director General, ICE
- **Katia Da Ros** · Vice President for the environment, sustainability and culture, Confindustria

CIRCULAR ECONOMY AND DECARBONIZATION

- **Luca Dal Fabbro** · President, Iren and Vice President, Circular Economy Network
- **Renato Mazzoncini** · CEO, A2A
- **Andrea Ripa di Meana** · Administrator, Gestore dei Servizi Energetici - GSE
- **Nicola Lanzetta** · CEO Italia, Enel Group

NATURE AS A SHAREHOLDER: A NEW PRIORITY FOR COMPANIES?

- **Evelyn Doyle** · Head of People & Culture International, Patagonia
- **Carlo Ratti** · Massachusetts Institute of Technology
- **Maura Latini** · CEO, Coop Italia
- **Davide Bollati** · Chairman, Davines Group
- **Giovanna Gregori** · Director AIDAF - Italian Family Business and Director Regenerative Society Foundation
- **Alessandro Saviola** · President, Saviola Holding

DEFENDING THE FUTURE OF WATER

- **Alessandro Russo** · President and CEO, Gruppo CAP
- **Massimiliano Bianco** · CEO, Suez Italia

FOCUS THEMATIC SESSION

8 November 2022 from 3.00 pm to 6.00 pm | Room Neri 1

IMPLEMENTATION OF THE EUROPEAN ACTION PLAN AND THE NATIONAL STRATEGY FOR THE CIRCULAR ECONOMY

in collaboration with



Chair: Antonio Cianciullo · Circular Economy Network

Introductory remarks: Stefano Leoni · Circular Economy Network

- **Laura D'Aprile** · Head of the Department for the ecological transition and green investments, Ministry for the environment and energy safety
- **Stefano Soro** · Head of Unit, Green and Circular Economy, European Commission
- **Giacomo Vigna** · Ministry for companies and made in Italy, Coordinator of the technical platform on critical raw materials

● **ROUNDTABLE 1: REPRESENTATIVES OF POLITICAL PARTIES**

Luca De Carlo · Fratelli d'Italia | **Silvia Fregolent** · Italia Viva | **Maria Alessandra Gallone** · Forza Italia

● **ROUNDTABLE 2: REPRESENTATIVES OF COMPANIES FROM THE CIRCULAR ECONOMY NETWORK AND THE SECTOR**

Federico Dossena, **Ecopneus** | Riccardo Piunti, **Conou** | Filippo Belometti, **Montello** | Luca Ruini, **Conai** | Margherita Galli, **Federbeton** | Michele Priori, **COBAT** | Danilo Bonato, **Erion** | Fabrizio Labatessa, **Novonordisk** | Valerio Forti, **Burgo Group** | Eugenio Bertolini, **Iren Ambiente** | **Claudia Brunori**, Vice direttore per l'economia circolare del Dipartimento Sostenibilità dei Sistemi Produttivi e Territoriali **ENEA**

CONCLUSIONS:

- **Edo Ronchi** · President, Sustainable Development Foundation

FOCUS THEMATIC SESSION

8 November 2022 from 3.00 pm to 6.00 pm | Agorà Energy 2 pav. D7

CITIES AND THE CHALLENGE OF CLIMATE CHANGE

in collaboration with



Chairs and introduction:

Alessandra Bailo Modesti and **Anna Parasacchi** · Coordinators, Green City Network

Introductory remarks: European best practices for climate neutrality in cities

- **Fabrizio Tucci** · Director of PDTA Department, Sapienza Università di Roma

Discussants:

- **Stefano Ciafani** · President, Legambiente
- **Estella Pancaldi** · Head of unit for energy efficiency in public administrations, Gestore dei Servizi Energetici - GSE
- **Monica Frassoni** · President, European Alliance to Save Energy

Italian cities from the EU Mission 100 Climate-neutral and smart cities:

- **Bologna** · Anna Lisa Boni, City councilor and Secretary of the technical table for the EU Mission 100 Climate-neutral and smart cities
- **Milano** · Elena Grandi, City councilor
- **Padova** · Andrea Ragona, City councilor
- **Parma** · Gianluca Borghi, City councilor
- **Prato** · Valerio Barberis, City councilor
- **Roma** · Edoardo Zanchini, Director of the climate office
- **Torino** · Chiara Foglietta, City councilor

Other Italian cities toward climate neutrality

- **Pordenone** · Cristina Amirante, City councilor
- **Rimini** · Roberta Frisoni, City councilor

Services to cities for climate neutrality:

- **Gian Piero Joime** · Member of the Executive Board, ISES
- **Gregory Eve** · CEO - GreenApes

FOCUS THEMATIC SESSION

8 November 2022 from 3.00 pm to 6.00 pm | Room Neri 2

A GREEN FUTURE FOR THE ITALIAN AGRI-FOOD SECTOR

MEASURES AND OPPORTUNITIES FOR THE ECOLOGICAL TRANSITION

in partnership with

mipaaf

ministero delle politiche
agricole alimentari e forestali

in collaboration with



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DAVINES GROUP



[comfort zone]

Introduction and moderation: **Giuseppe Dodaro** · Coordinator for Natural Capital and Agroecology, Sustainable Development Foundation

Introductory remarks:

- **Alessandro Monteleone** · Coordinator Rete Rurale Nazionale, CREA
- **Claudia Sorlini** · Vice President, Fondazione Cariplo

KEY TOPIC 1 · SUSTAINABILITY OF THE PRODUCTION SYSTEM

- **Camilla Moonen** · Researcher from the "Agroecology Group", Università Sant'Anna di Pisa
- **Michele Zerbini** · Soft Wheat & Flour Purchasing Senior Manager, Barilla Group

KEY TOPIC 2 · TECHNOLOGICAL INNOVATION AND COMPANIES COMPETITIVENESS

- **Filippo Renga** - Politecnico di Milano
- **Massimo Perboni** · Agricultural Director Mutti

KEY TOPIC 3 · SHORT SUPPLY CHAINS AND BIOECONOMY

- **Antonella Finizia** and **Michele Di Domenico** · ISMEA
- **Dario Fornara** · Research Director, Davines Group

KEY TOPIC 4 · WHOLESOME FOOD AND ANIMAL WELLBEING

- **Monica Guarino Amato** · CREA
- **Marco Porcaro** · CEO and Founder Cortilia

CONCRETE PROPOSALS FOR THE ECOLOGICAL TRANSITION

- **Coalizione Cambiamo Agricoltura** · **Franco Ferroni**, Agriculture manager, WWF Italia, Spokesperson for #CambiamoAgricoltura coalition
- **Confagricoltura** · **Giovanna Parmigiani**, Member of the executive committee
- **Coldiretti** · **Francesco Giardina**, Environment and territory area, organic farming manager
- **CIA - Agricoltori italiani** · **Pietro Nicolai**, Agrifood and policies and food safety area
- **Conaf** · **Marcella Cipriani**, Vice President

CONCLUSIONS

- **Giuseppe Blasi** · Head of Department for European, international and rural development policies. europee e internazionali e dello sviluppo rurale, Ministry for Agriculture and food sovereignty

FOCUS THEMATIC SESSION

8 November 2022 from 4.30 pm to 6.00 pm | Bio-based Industry Room - pav. D1

THE CIRCULARITY OF WATER

Challenges, solutions and technologies for a new international geography: partnerships between Italy and the Netherlands

in partnership with



SESSION IN ENGLISH WITH ITALIAN TRANSLATION

Introduction and Chair: Emanuele Bompan · Editor-in-chief, Renewable Matter

Opening remarks

- **Agnes Agterberg** · Head of the Economic Department, Embassy of the Kingdom of the Netherlands in Italy
- **Raimondo Orsini** · Director, Sustainable Development Foundation

16.40 SET THE SCENE: CHALLENGES AND SOLUTIONS FOR WATER SECURITY

- **Dennis van Peppen** · Deputy Special Envoy for International Water Affairs and Manager of Global Water Programs, Netherlands Enterprise Agency
- **Alessandro Bratti** · Secretary General, Po River District Authority - MiTE

17:00 CIRCULAR TECHNOLOGIES AND COMPANIES: ITALY AND THE NETHERLANDS COMPARED

- **Hein Molenkamp** · Director, Water Alliance
- **Cinzia Del Zoppo** · Senior Advisor, Sustainable Development Foundation
- **Michele Falcone** · Strategic Development Director, Gruppo Cap
- **Coos Wessels** · CEO, CirTec
- **Marzia Chiesa** · CEO, Sodai, Nijhuis Saur Industries Group
- **Ruud de Vetter** · International Sales Engineer, Pure Water Group

17:55 CONCLUSIONS

- **Emanuele Bompan** · Editor-in-chief, Renewable Matter

FOCUS THEMATIC SESSION

9 November 2022 from 3.00 pm to 6.00 pm | Room Neri 1

VISIONS OF THE FUTURE: ITALIAN COMPANIES RACING TOWARDS CLIMATE NEUTRALITY

in collaboration with



media partnership



Welcome remarks:

- **Silvia Zamboni** · Vice-President of the Legislative Assembly of Emilia-Romagna Region

Introduction and Chair: **Riccardo Luna** · La Repubblica Green & Blue

VISIONS OF THE FUTURE: TOWARDS A COMMON SCENARIO FOR CLIMATE NEUTRALITY

- **Edo Ronchi** · President, Sustainable Development Foundation
- **Agostino Re Rebaudengo** · President, Elettricità Futura
- **Edoardo Garrone** · President, Erg
- **Paolo Di Cesare** · Co-founder, Nativa and **Chiara Montanini** · Project Manager, Sustainable Development Foundation

FROM VISION TO ACTION: FIVE SUCCESS STORIES FROM COMPANIES TOWARDS NET ZERO

Andrea Barbabella · Coordinator, Italy for Climate

- **Maria Paola Chiesi** · Director, Shared Value & Sustainability, Chiesi Farmaceutici
- **Alessandra Barocci** · Sustainability manager, Arvedi
- **Gabriele Bassi** · Operations Director, Caviro Extra
- **Lorenzo Radice** · Sustainability manager, Gruppo Ferrovie dello Stato
- **Claudio Spadacini** · CEO & Founder, Energy Dome