

Promoted by the **National Council of the Green Economy**

in partnership with

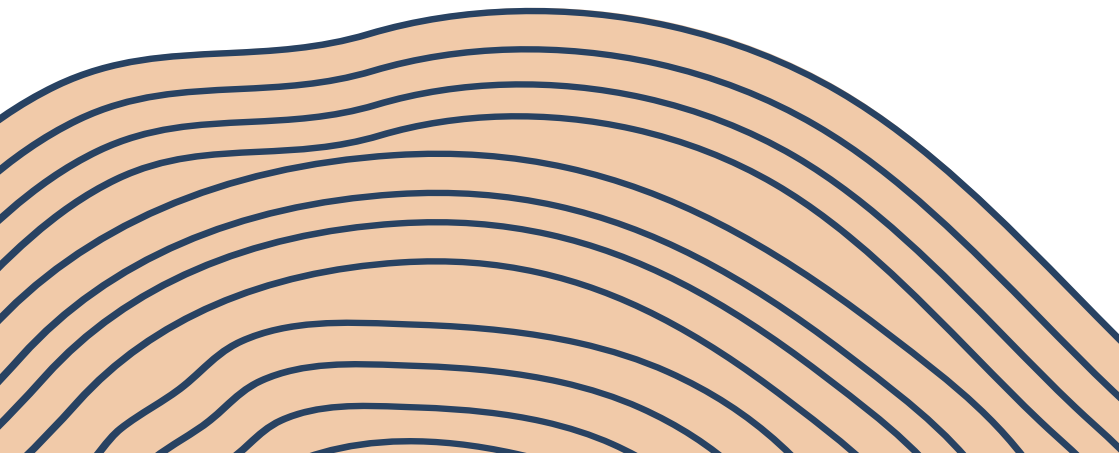


Program

8th edition | 5th and 6th November 2019

IEG Expo - Ecomondo - Fiera di Rimini

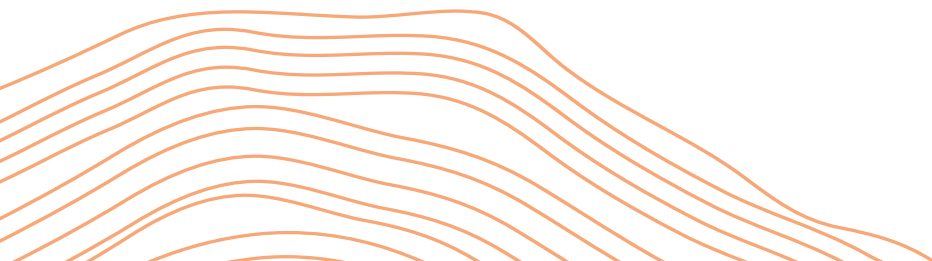
GREEN NEW DEAL **and CLIMATE CHALLENGE:** **2030 GOALS AND ROADMAP**





GREEN NEW DEAL AND CLIMATE CHALLENGE: 2030 GOALS AND ROADMAP

The proposal for a Green New Deal was officially promoted for the first time in Europe by the newly appointed European Commission and in Italy by the new Government and the new majority, in order to jointly address the environmental crisis, starting with the climate change issue, and the low economic growth. The States General of the Green Economy 2019 focuses on formulating ideas and proposals to support and give strength to a Green New Deal: a broad change aiming to reduce GHG emissions while boosting, at the same time, economic development and employment. The Green New Deal requires a plan for at least the next 10 years, mobilizing substantial financial resources to develop strategic green economy sectors, reforming the fiscal system, promoting a national in-depth debate in order to introduce a carbon tax in 2021, while, at the same time, reducing the tax wedge.





Agenda



5th November 2019

OPENING PLENARY SESSION

from 10.30 am to 1.00 pm

Green New Deal and climate challenge: 2030 goals and roadmap

FOCUS AND CONSULTATION THEMATIC SESSIONS

from 3.00 pm to 6.00 pm

Green New Deal for **cities**: a National Plan for Urban Regeneration

from 3.00 pm to 6.00 pm

Green New Deal for **circular economy**: tendencies for the transposition of EU Directives and relevant infrastructures

from 3.00 pm to 6.00 pm

Green New Deal for the **territory**: the role of businesses in promoting agriculture and natural capital

6th November 2019

INTERNATIONAL PLENARY SESSION

from 9.30 am to 1.00 pm

Climate and Green New Deal: an alliance between companies and governments

FOCUS AND CONSULTATION THEMATIC SESSIONS

from 3.00 pm to 6.00 pm

Green New Deal for **mobility**: less, electric, green, shared - moving lightly



5th November 2019

from 10.30 am to 1.00 pm | Sala Neri - HALL SUD



OPENING PLENARY SESSION

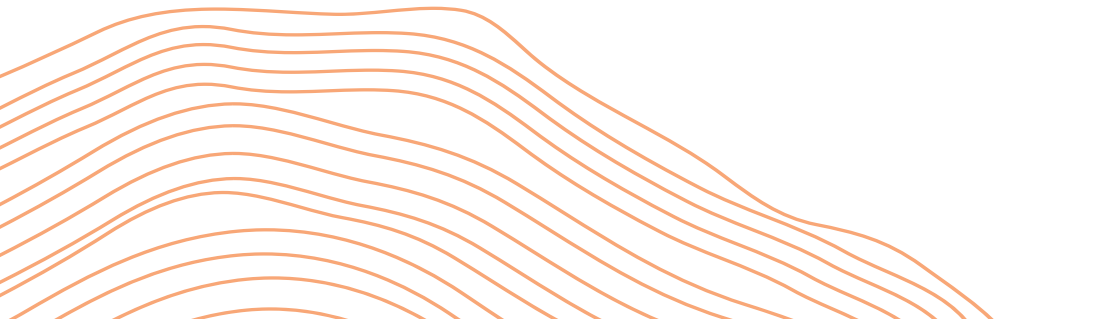
GREEN NEW DEAL AND CLIMATE CHALLENGE: 2030 GOALS AND ROADMAP

Welcome speech: Lorenzo Cagnoni - IEG Italian Exhibition Group President

Welcome remarks: Paola Gazzolo - Councillor, Emilia-Romagna Region

Moderator: Donatella Bianchi - RAI Journalist

REPORT ON THE STATE OF THE GREEN ECONOMY: ROADMAP FOR A GREEN NEW DEAL

- **Edo Ronchi** - National Council for the Green Economy
 - **Riccardo Fraccaro** - Undersecretary of State to the Presidency of the Council of Ministers
 - **Sergio Costa** - Minister for the Environment, Land and Sea
- 



6th November 2019

from 9.30 am to 1.00 pm | Sala Neri 1 - HALL SUD



INTERNATIONAL PLENARY SESSION

CLIMATE AND GREEN NEW DEAL: AN ALLIANCE BETWEEN COMPANIES AND GOVERNMENTS

in partnership with Italy4Climate

Moderator: Daiana Paoli - Journalist, Rainews 24

Chair: Raimondo Orsini - Director, Sustainable Development Foundation

OPENING REMARKS:

- **Andrea Barbabella** - Coordinator, Italy4Climate
- **Massimo Tavoni** - Director, European Institute on economics and the Environment and Professor, Politecnico di Milano

GOVERNMENTS AND INSTITUTIONS

- **Stefano Patuanelli*** - Minister for Economic Development
- **Simona Bonafè** - Member of the European Parliament
- **Jeffrey Sachs** - Director, Center for Sustainable Development, Columbia University
- **Sun Chengyong** - Scientific Counsellor, Embassy of the People's Republic of China

BUSINESS LEADERS ROUNDTABLE: which challenges, strategies, and solutions business leaders are facing towards carbon neutrality?

- | | |
|--------------------------------------------------------------------------------------|----------------------------------------------------------------------|
| ■ Eric Ezechieli - B Lab Europe Liaison
- Nativa Cofounder | ■ Catia Bastioli - CEO, Novamont |
| ■ Andrea Bianchi - Director General
for industrial policies, Confindustria | ■ Gianfranco Battisti - CEO, Ferrovie
dello Stato Italiane |
| ■ Fabrizio Iaccarino - Head of
Institutional Central Affairs, Enel Italia | ■ Luca Dal Fabbro - President, Snam |
| ■ Michaela Castelli - President, Acea | ■ Franco Fenoglio - CEO and President,
Italscania |
| ■ Andrea Illy - President, Illycaffè | ■ Simona Comandè - CEO, Philips IIG |
| | ■ Stefano Venier - CEO, Gruppo Hera |

** To be confirmed*



5th November 2019 | from 3.00 pm to 6.00 pm

Room Agorà Energy 2 - Padiglione Città Sostenibile

FOCUS THEMATIC SESSION

GREEN NEW DEAL FOR CITIES: a National Plan for Urban Regeneration

in partnership with



Moderation: Alessandra Bailo Modesti and Anna Parasacchi - Green City Network Coordinators

OPENING REMARKS

Roberto Morassut - Undersecretary for the Environment, Land and Sea

INTRODUCTORY REMARKS

Gianni Squitieri - Expert, Sustainable Development Foundation

Stefano Ciafani - President, Legambiente

Massimiliano Pulice - CEO, Arcadis Italia

EUROPEAN AND INTERNATIONAL BEST PRACTICES

Introduction: **Fabrizio Tucci** - Coordinator of the Green City Network International Experts Group and Coordinator of the PDTA Doctorate, "Sapienza" University of Rome

Contributions by:

Elisabeth Polzella - Associate Professor, Ecole Nationale Supérieure d'Architecture de Marseille

Françoise Blanc - Associate Professor, Ecole Nationale Supérieure d'Architecture de Toulouse

ITALIAN CITIES BEST PRACTICES

City of Chieti - Mario Colantonio, Councillor

City of Cosenza - Mario Occhiuto, Mayor

City of Livorno - Silvia Viviani, Councillor

City of Mantova - Andrea Murari, Councillor

City of Padova - Chiara Gallani, Councillor

City of Pordenone - Cristina Amirante, Councillor

City of Rimini - Anna Montini, Councillor



5th November 2019 | from 3.00 pm to 6.00 pm

Room Neri 1 - HALL SUD

FOCUS AND CONSULTATION THEMATIC SESSION

GREEN NEW DEAL FOR CIRCULAR ECONOMY: tendencies for the transposition of EU Directives and relevant infrastructures

in partnership with

Moderation and introduction: Antonio Cianciullo - Journalist, La Repubblica

OPENING REMARKS

Stefano Leoni - Circular Economy Network

DEBATE WITH THE MAIN POLITICAL FORCES

Gianni Giorotto - Chair, Committee for Industry, Trade, Tourism, Senate of the Republic (Movimento 5 Stelle)

Chiara Braga - Committee for Environment, Territory and Public Works, Chamber of Deputies (Partito Democratico)

Paolo Arrigoni - Committee for Land, Environment and Environmental Assets, Senate of the Republic (Lega)

Maria Alessandra Gallone - Committee for Land, Environment and Environmental Assets, Senate of the Republic (Forza Italia)

Rossella Muroli - Committee for Environment, Territory and Public Works, Chamber of Deputies (Liberi e Uguali)

DEBATE WITH BUSINESS ORGANIZATIONS AND CONSORTIA

Acciaieria Arvedi, Acqua Uliveto e Rocchetta, AITEC, ANCO, Assobioplastiche, Assoreca, Assorimap, Assovetro, CDC RAEE, CDCNPA, CìAI, CIB, CIC, CNA-Ambiente, COBAT, Coldiretti, Comieco, CONAI, Confagricoltura, Confartigianato, Confcooperative, CONIP, CONOE, Consorzio RICREA, Corepla, Coreve, Ecodom, Ecopneus, EcoTyre, Eni, Fise Assoambiente, Fise Unicircular, Green economy Network - Assolombarda, Gruppo Hera, FaterSmart, Kyoto Club, Legacoop Produzione e Servizi, Montello, Nextchem, Novamont, Rilegno, Snam, UTILITALIA.

5th November 2019 | from 3.00 pm to 6.00 pm

Room Diotallevi 1 - HALL SUD

FOCUS THEMATIC SESSION

THE GREEN NEW DEAL FOR THE TERRITORY: businesses role in promotion of agriculture and natural capital

in partnership with



ministero delle politiche
agricole alimentari e forestali

Moderation and introduction: Giuseppe Dodaro, coordinator for Natural Capital, Ecosystem services and Natural Capital, Sustainable Development Foundation

BUSINESSES AND NATURAL CAPITAL: STRATEGIES AND BUSINESS MODELS

Marco Frey - Scuola Superiore Sant'Anna and President of Global Compact Network Italy Foundation

Aldo Ravazzi Douvan - Technical Secretary, OIFS, Ministry for the Environment, Land and Sea

THE ROLE OF AGRICULTURAL BUSINESSES IN PROTECTING NATURAL CAPITAL AND ECOSYSTEM SERVICES: PERSPECTIVES IN THE NEW CAP

Danilo Marandola - Researcher, CREA - Rete Rurale Nazionale

Carlotta Sigismondi - Researcher, Poliedra Politecnico di Milano

BUSINESSES' EXPERIENCES

Barilla - Andrea Dipace - Brand Equity & Communication Senior Manager
and Cesare Ronchi - Purchasing Senior Manager

Mutti - Ugo Peruch, Director Agricultural Service

Lush - Tarek Soliman, Agroecology Support, Ethical Buying Team

Davines - Marie-Charlotte Montaut, Sustainability Project Manager

Fondazione Cariplo - Valeria Garibaldi, Deputy Director for Environment

Fondazione Caetani - Massimo Amodio, Vice President

Gruppo AB - Enrico Calzavacca, Chief Technology Innovation Officer

6th November 2019 | from 3.00 pm to 6.00 pm

Room Agorà Energy 1 - Padiglione Città Sostenibile

FOCUS AND CONSULTATION THEMATIC SESSION

GREEN NEW DEAL FOR MOBILITY: less, electric, green, shared - moving lightly

with the support of



WELCOME REMARKS

Angelo Mautone - Director General for systems of transport to fixed installations and the local public transport, Ministry of Infrastructures and Transport

Tullio Berlinghi - Head of the Technical Secretariat of the Minister, Ministry for the Environment, Land and Sea

Edoardo Turano - Deputy Head of the Road Transport Unit, Directorate-General Climate Action, European Commission

SETTING THE SCENE

Raimondo Orsini - Director, Sustainable Development Foundation

Massimo Ciuffini - National Platform for Shared Mobility

WAYS TO REDUCE CO₂ VEHICLES EMISSIONS

Nicolas Meilhan - Scientific advisor, Department of Sustainable Development, France Stratégie

SMALL, ELECTRIC AND FOR ALL: CARS AND BUSES

Salvatore Internullo - Director, Peugeot Italy

Enrico Sedita - Area sales manager, Rampini

LOW EMISSIONS MOBILITY WITH SHARED AND ACTIVE VEHICLES

Laura Foglia - The shift Project, France

Matteo Jarre - Consultant, Decisio BV, Olanda

LIGHT AND SHARED: KICK-SCOOTERS, E-BIKES AND E-SCOOTERS

Cristina D'Onofrio - International Launch Manager, Bird

Fabio Stefanini - General Manager, Jump Italy

Céline Dubois - Business Development Director, Cityscoot

Trenitalia - Emilia-Romagna Regional Directorate

Roberta Frisoni - Councillor for mobility, City of Rimini

Valentino Sevinio - Director, Amat Milan