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In the context of



con il patnership with



12° edition

7 and 8 Novembre 2023

IEG Expo – Ecomondo – Rimini center

Promoted by National Council
of the Green Economy

AGENDA

**The economy of
tomorrow:
a green economy
decarbonized, circular
and regenerative**



Con il patrocinio di





**Agenda 12th edition
7 and 8 November 2023**

The economy of tomorrow: a green economy decarbonized, circular and regenerative

The economy of tomorrow will be a green economy: decarbonized, circular and regenerative.

It will be decarbonized because prosperity can no longer be generated without addressing the climate crisis; it will be circular because development can only be ensured by reducing the consumption of materials that have become scarce; and it will be regenerative because, in order to continue to have indispensable ecosystem services, it will have to avoid the dissipation of natural capital.

The transition to tomorrow's economy requires challenging innovation and substantial investment, the ability to capture its economic benefits, attention to cost management, care for social inclusion, employment and the most exposed economic sectors. Stopping, slowing down, falling behind in the transition to tomorrow's economy would still be the worst option: with the highest economic and social costs.

AGENDA

States general of the green economy 2023

OPENING PLENARY SESSION - 7 november morning

THE ECONOMY OF TOMORROW: A DECARBONIZED, CIRCULAR AND REGENERATIVE GREEN ECONOMY

Presentation of the 2023 Report on the State of Green Economy

from 11.15 am to 1.00 pm - Room Neri - Hall South

INTERNATIONAL PLENARY SESSION - 8 november morning

CHALLENGES FOR COMPANIES AND GOVERNMENTS IN A CHANGING CLIMATE

In partnership with Italy for Climate

from 09.30 am to 1.00 pm | Neri Room 1 - Hall Sud

SPECIAL SESSION - 7 november afternoon

NATIONAL CONFERENCE ON AIR QUALITY

in partnership with Emilia-Romagna Region, ART-ER and Green City Network

TEMATIC SESSIONS - 7 and 8 november afternoon

- **7/11: INNOVATIONS FOR ECOLOGICAL TRANSITION OF ECONOMY AND ITALIAN COMPANIES**
in partnership with Ministry for the Environment and energy safety
- **7/11: CIRCULARITY INDICATORS TO IMPROVE AND MEASURE CIRCULAR BUSINESS RATES**
in partnership with Circular Economy Network
- **7/11: WALK THE TALK: DUTCH AND ITALIAN CORPORATE SUSTAINABILITY STRATEGIES AND THE NEW EUROPEAN CSRD**
in partnership with the Embassy and the Consulate General of the Netherlands in Italy
- **8/11: A PACT FOR WATER: THE MULTIPLE FUNCTIONS OF THE WATER RESOURCE IN THE CLIMATE CHANGE SCENARIO**
in partnership with Po River District Authority and Davines

OPENING PLENARY SESSION

The economy of tomorrow: a green economy decarbonized,
circular and regenerative

7 november 2023

from 11.15 am 1.00 pm | Neri Room - Hall South

Moderation:

Celestina Dominelli · Journalist Il Sole 24 ore

Welcome remarks from Maurizio Renzo Ermeti, President of IEG - Italian Exhibition Group,

Welcoming: Irene Priolo · Vicepresident Emilia-Romagna Region

Opening remarks

- **Paolo Gentiloni** · European Commissioner for the Economy (video message)

Presentation of the 2023 Costs and benefits of the tomorrow's economy transition

Edo Ronchi · President, Sustainable Development Foundation

Discussants:

- **Laura Cozzi** · Director sustainability, technologies and scenarios, IEA
- **Matteo Salvini** · Deputy Prime Minister and Minister of Infrastructure and transport
- **Gilberto Pichetto Fratin** · Minister for the Environment and Energy Security

INTERNATIONAL PLENARY SESSION

Challenges for companies and governments in a changing climate

In partnership with

8 november 2023

from 09.30 am to 1.00 pm | Room Neri 1 - Hall South



Moderation:

Chiara Giallonardo · Journalist RAI and **Raimondo Orsini** · Director Sustainable and Development Foundation

Opening

- **Corrado Peraboni** · CEO, IEG - Italian Exhibition Group
- **Laura D'Aprile** · Head of Department for the ecological transition and green investments, Ministry for the Environment and Energy Security
- **Lorenzo Galanti** · Director General, ICE

INTRODUCTION REMARK

- **Adolfo Urso** · Minister of Enterprises and Made in Italy*

CLIMATE AND ECONOMIC SCENARIO: A WINDOW ON THE WORLD

- **WORLD | Climate and emissions: the global picture on the eve of COP28**
Chiara Montanini · Project Manager, Italy for Climate
- **EUROPE | A new phase for the Green Deal**
Virginijus Sinkevičius · Commissioner Environment, Oceans and Fisheries (video)
- **USA | Inflation Reduction Act and the new industrial policies for decarbonization**
Marco Valsania · Correspondent in New York, Il Sole 24 ore
- **CHINA | Driving of emissions or energy transition?**
Hanling Yang · Senior director energy transition- Asia, Environmental Defense Fund
- **ITALIA | The decarbonization Roadmap I4C di decarbonizzazione to 2030 and 2050**
Andrea Barbabella · Coordinator and scientific officer, Italy for Climate

COMPANIES AND THE GREEN CHALLENGE FOR ITALIAN COMPETITIVENESS IN THE WORLD

Presentation of survey «Procurement sostenibile»: **Irene Pipola** · Partner, EY

Panel 1

LET'S POWER THE TRANSITION

- **Nicola Lanzetta** · Director Italy, Enel Group
- **Renato Mazzoncini** · CEO, A2A
- **Gian Francesco Galanzino** · CEO, Entserga

Panel 2

LET'S DEFEND THE FUTURE OF WATER

- **Alessandro Russo** · CEO, Gruppo CAP
- **Fabrizio Palermo** · CEO, ACEA
- **Giulia Giuffrè** · Board Member and Sustainability Ambassador, Irritec

Panel 3

CIRCULAR AND LOW-EMISSIONS ECONOMY

- **Luca Dal Fabbro** · President Iren
- **Camilla Colucci** · CEO, Circularity
- **Andrea D'Amato** · General Manager, Seda International packaging Group
- **Alessandro Saviola** · President, Saviola Group

Panel 4

NATURE POSITIVE AND AGRIFOOD

- **Elena Jachia** · Director of Environment Area, Cariplo Foundation
- **Erika Marrone** · Director of Sustainability, Alce Nero
- **Nicoletta Maffini** · President, Assobio

SPECIAL SESSION

National conference on air quality

Challenges and prospects in light of experiences in the Po River Basin

7 november 2023

From 3 pm to 5.30 pm
Neri 2 Room - Hall South

Organized with



In partnership with



Moderation

Serena Scorzoni, Journalist Rainews

Opening remarks

- **Gilberto Pichetto Fratin** · Minister for the Environment and Energy Security
- **Irene Priolo** · Vicepresident, Emilia-Romagna Region
- **Maria Siclari** · General Director, ISPRA

CHALLENGES AND PROSPECTS AT THE EUROPEAN AND NATIONAL LEVEL

- **Veronica Manfredi** · Vice General Director, DG Environment, European Commission
- **Fabio Romeo** · Director of the Air Pollution and Air Quality Division, Minister of Environment and Energy Security

ROUND TABLE

- **Emilia-Romagna: Irene Priolo** · Vicepresident
- **Lombardia: Giorgio Maione** · Regional Councillor
- **Piemonte: Matteo Marnati** · Regional Councillor*
- **Veneto: Giampaolo Bottacin** · Regional Councillor

FOCUS TECHNICAL SESSION

Moderation: **Anna Parasacchi**, Coordinator Green City Network

LIFE PrepAIR and New PAIR 2030

- **Paolo Ferrecchi** · General Director Land and Environmental Care, Emilia-Romagna Region

Agreements and scenarios of the Po river basin

- **Dario Fossati** · General Director Environment and climate, Lombardia Region
- **Stefania Crotta** · General Director Environment and climate, Piemonte Region

Monitoring and assessment

- **Giuseppe Bortone** · General Director ARPAE Emilia-Romagna and President AssoArpa

During the event, will be distributed the new survey "EVALUATE THE AIR: Citizens and Air Quality in the Po River Basin" created by ART-ER as part of the LIFE-IP PREPAIR project

FOCUS THEMATIC SESSION

Innovation for ecological transition of economy and Italian companies

7 november 2023

from 3 pm to 5.30 pm | Diotallevi 1 Room - Hall South

in partnership with



Moderation: **Alessandra Bailo Modesti**, Head Area Green Cities, Sustainable and Development Foundation

Istitutional welcome remarks

- **Silvia Grandi** · General Director, Ministry of Environment and energy Security

PRESENTATION 1st Report of the Observatory for the Ecological Transition of the Economy and Italian business.

- **Edo Ronchi** · President, Sustainable Development Foundation

RESEARCH AND DEVELOPMENT FOR TECHNOLOGICAL INNOVATION FOR THE ECOLOGICAL TRANSITION IN ITALY

- **Stefano Laporta** · President, ISPRA
- **Roberto Morabito** · Director of the Department of Sustainability of productive and territorial system, ENEA
- **Franco Cotana** · CEO, RSE
- **Francesco Petracchini** · Director Institute on air pollution, CNR
- **Fabio Fava** · Coordinator of the National Bioeconomy Coordination Group (CNBBSV) of the Presidency of the Council of Ministers

THE ROLE OF COMPANIES AND SKILLS FOR THE ECOLOGICAL TRANSITION AND COMPETITIVENESS OF ITALY

- **Katia Da Ros** · Vicepresident, Confindustria
- **Barbara Gatto** · Head of environmental policy department, CNA
- **Giorgio Nanni** · Head of energy and environment, Legacoop
- **Gianna Fracassi** · Secretary General, FLC CGIL

FINANCING TECHNOLOGICAL INNOVATION TO ACCELERATE THE ECOLOGICAL TRANSITION

- **Lara Togni** · Head of strategic analysis and evaluation, Cassa Depositi e Prestiti
- **Massimiano Tellini** · Head of Circular Economy, Intesa San Paolo Innovation Center

FOCUS THEMATIC SESSION

Circularity indicators to improve and measure circular business rates

In partnership with



7 november 2023

from 3.30 pm to 6 pm - Neri 1 Room - Hall South

Moderation:

Antonio Cianciullo · Journalist Huffington Post

INTRODUCTORY REMARKS

- **Stefano Leoni** · Scientific coordinator Circular Economy Network

MEASURES TO SUPPORT BUSINESS INVESTMENT

- **European union measures: an updated overview**
Stefano Soro · Head of Unit, Green and Circular Economy, European Commission
- **Industrial policy proposal for the ecological transition**
Marco Ravazzolo · Director of Environment, Energy and mobility policy

COMPANIES TELL THEIR STORIES: ITALIAN'S BEST PRACTICES

- **La circolarità della risorsa idrica nei processi produttivi industriali delle cartiere**
Valerio Forti, Director HSE, Burgo Group
- **Ignazio Capuano**, Presidente, Conai*
- **Measuring circularity: a necessary step and a challenge against green washing**
Riccardo Piunti, President, Conou
- **New challenges for product's circularity**
Danilo Bonato, Director, Erion
- **Circularity indicators for companies: the experience of Hera Luce**
Alessandro Battistini, General Director Hera Luce, Hera Group
- **Certified processes and standard serving waste management: the Haiki Cobat SpA SB case**
Michele Priori, General affairs and compliance, Haiki Cobat
- **Creating value through the circularity of different supply chains: the experience of multi-utilities**
Selina Xerra, Director CSR and territorial committees of the Iren Group, Iren
- **Improving circularity: the role of recycling and the policies needed**
Roberto Sancinelli, President, Montello
- **Policy measures needed to accompany enterprises toward circularity**
Marco Versari, Global Public Affairs Manager, Novamont

CONCLUSIONS

- **Edo Ronchi** · President Sustainable and development Foundation

*awaiting confirmation

FOCUS THEMATIC SESSION

Walk the talk: Dutch and Italian corporate sustainability strategies and the new European CSRD

in partnership with the Embassy and the Consulate General of the Netherlands in Italy

7 november 2023

From 3 pm to 5 pm
Augusto Bioeconomy Room Pad. D1



**English-language session with simultaneous translation*

Moderation:

Raimondo Orsini · Director Sustainable Development Foundation

Opening talk

- **Pauline Diepenbroek** · Deputy Ambassador, Embassy of the Kingdom of the Netherlands in Italy
Sustainability strategy of the Dutch Ministry of Foreign Affairs
- **Tbd** · City of Parma
Parma Carbon Neutral 2030

SET THE SCENE

THE NEW EUROPEAN DIRECTIVES CSRD AND GREEN CLAIMS: OPPORTUNITIES FOR COMPANIES vs GREEN WASHING

Marco Frey · President, Global Compact Network Italy

DUTCH & ITALIAN DIALOGUE: COMPANY SECTORIAL STRATEGIES (invited companies)

INFRASTRUCTURES AND CITIES

- **Antonello Magliozzi** · Head Sustainability, Arcadis Italia
- **Lorenzo Radice** · Head of Group Sustainability, Ferrovie dello Stato Italiane

AGRIFOOD

- **Leo Gasparri** · Sustainability Manager Corporate Affairs, Heineken
- **David Brussa** · Total Quality and Sustainability Director, Illy

FINANCE

- **Silvia Colombo** · Head of Communication & CSR, ING Italia
- **Sofia D'Alessandro** · Head of Group Index and Market Data, Intesa Sanpaolo

CONCLUSION AND NEXT STEPS

Raimondo Orsini and **Pauline Diepenbroek**

FOCUS THEMATIC SESSION

A pact for water: the multiple functions of the water resource in the scenario of climate change

8 november 2023

from 3 pm to 6 pm
Neri 1 Room - Hall South

In partnership with



Autorità di Bacino
Distrettuale del Fiume Po

DAVINES GROUP

davines
SUSTAINABLE BEAUTY



[comfort zone]
conscious skin science

INTRODUCTORY SESSION: WATER DATA AND TREND IN ITALY

Moderation: **Giuseppe Dodaro** · Coordinator Natural capital and Agroecology area, Sustainable and Development Foundation

- **Water data in Italy**
Flaminia Squitieri · Sustainable and Development Foundation
- **Strategies and measures to overcome the water crisis**
Nicola Dell'Acqua · Special Commissioner for water emergency

VIRTUOUS SOLUTIONS AND PATHWAYS FOR SUSTAINABLE WATER MANAGEMENT

- **Cultivate Water**
Giustino Mezzalira · Agroforestry management expert
- **Sustainability and innovation in integrated water service management**
Gloria Salinetti · Director water, CAP Group
- **Sustainable water management and climate change adaptation with Nature-based Solutions**
Anacleto Rizzo · Partner, IRIDRA
- **Watercourse management: a new balance between floods, droughts, and other climate challenges**
Andrea Goltara · Director, Italian Center for river restoration

FACE TO FACE: SAVING WATER

Moderator: **Raimondo Orsini** · Director, Sustainable and Development Foundation

- **Ettore Prandini** · President, Coldiretti*
- **Giovanna Parmigiani** · Council member, Confagricoltura
- **Andrea Agapito Ludovici** · Water Manager, WWF Italia
- **Monica Manto** · Water board member, Utilitalia and President Vuveracqua

CONCLUSIONS

Alessandro Bratti · Secretary General, Po River District Basin Authority